

Syngenta ANZ enters into exclusive distribution agreement with Sinochem International Australia

Syngenta
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- Syngenta ANZ is proudly the exclusive distributor for Sinochem International Australia products in Australia and New Zealand.
- We are bringing together Syngenta's industry leading innovations and commitment to sustainable agriculture, with the complementary product portfolio of Sinochem, for a broader and more comprehensive product offering for our customers.
- The exclusive distribution model is effective 1 July 2020

Syngenta ANZ has entered into an exclusive distribution agreement with Sinochem International Australia.

Under the agreement, Syngenta ANZ will distribute Sinochem's complementary product portfolio for a broader product offering for our customers in Australia and New Zealand.

"We are proud to offer Sinochem's products exclusively to our customers. The prospects of providing a more comprehensive range of products that help Australian and New Zealand farmers sustainably produce food, feed and fibre are exciting," Syngenta ANZ General Manager, Paul Luxton, said.

Syngenta ANZ is a leading science based agtech company that has been proudly investing in Australian and New Zealand agriculture since the 1920s. Australian and New Zealand farmers will continue to benefit from Syngenta's exclusive distribution agreement with Sinochem International.

"The exclusive distribution agreement benefits retailers and farmers across Australia and New Zealand who will have better access to Sinochem's price competitive products through Syngenta's established distribution network," Sinochem General Manager ANZ, Dominic Bolton, said.

From 1 July 2020 the complete product range of Sinochem International in Australia and New Zealand is in Syngenta ANZ's distribution.